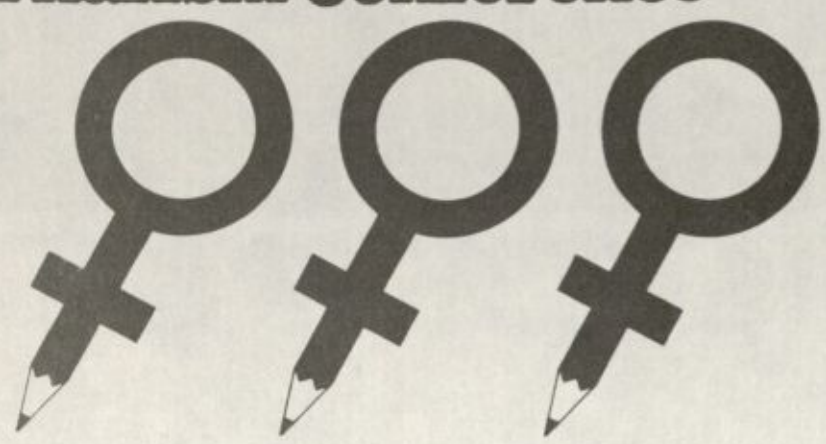


Young Women's Journalism Conference

CHOOSE FROM TWENTY WORKSHOPS

A day of workshops, panels, and small group discussions will begin at 9:00 a.m. on Saturday. Each student can choose to attend any two of the following workshops:

- #1 **Why Lois Isn't An Editor or The Problem of Giving Superman a Deadline:** A survey of careers beyond reporting, including editing, publishing, and television producing.
- #2 **Working Your Way To The Top:** A look at general assignment reporting and beat reporting, with an eye to the basics.
- #3 **The Image Of Women In The Media:** An analysis of how, when, and where women are presented in the media, followed by a discussion of why.
- #4 **Asking Questions That Get Answers:** Hints on how to be assertive, and a discussion of skillful interviewing techniques.
- #5 **The Computer And The Reporter:** How computers will change your writing, your job, and maybe even you. Including a discussion of new technology and changes in journalism. (Hands-on experience with a video-display terminal will be provided separately in the Resource Corner of the Conference Center Lobby!)
- #6 **The Student Press Service:** A presentation by members of this national press service from Washington, D.C., including information on internships in the nation's capital.
- #7 **The Professional Presentation:** Looking and sounding good in front of the camera or behind the notepad.
- #8 **The News That School Boards Do Not Like To Hear:** Nuclear protests, teenage pregnancy, gay rights, rock concerts: when are these events newsworthy, and how can they be covered?
- #9 **Scholarships For Journalism Students:** Where to find them, how to get them.
- #10 **"Hush-Hush" News:** The reporter as muckraker, the journalist as social critic.



Dates and Cost

The Young Women's Journalism Conference, a gathering of 150 high school students from the whole of California, will be held November 12, 13, and 14, 1982, at The El Cortez Center (7th and Ash), San Diego, California. The Conference is sponsored by the Center for Women's Studies and Services with assistance from The Rosenberg Foundation and Mervyn's Department Stores. The registration fee for the conference is \$10.00. This includes the cost of Saturday lunch, Sunday lunch, and all conference materials.

Housing

Getting to know other high school women interested in journalism is an important part of this conference. San Diego residents can help out of town students, as well as make new friends, by offering their homes for these participants. This includes providing transportation from the plane, train, or bus station as necessary. Students interested in welcoming a student to their home, or staying with a San Diego family, should fill out the appropriate part of the registration form. Students must have their parent's permission to stay with another family or to offer their homes.

Sunday's workshops will begin at 9:00 a.m., and will be followed by the final luncheon. On both Saturday and Sunday, the workshops will alternate with small group discussions, juice and lunch breaks, and presentations by key-note speakers.

Each student may choose to attend only one of the Sunday workshops. They are:

- #1 **Newswriting For Television and Radio:** How the style differs from print.
- #2 **Making It In Magazines:** Magazine writing, editing, and publishing.
- #3 **The Other Media:** Where grassroots publications and broadcasts fit in journalism.
- #4 **Getting In Your Two-Cents:** A career as a critic (including art, theater, film).
- #5 **The "Fraction Of A Second" Story:** News photography.
- #6 **Making It Look As Good As It Reads:** Graphics and layout techniques.
- #7 **Locker Room Talk:** Sportscasting and the coverage of women's sports in the media.
- #8 **Writing Without A Boss Or A Paycheck:** Freelance journalism as a career.
- #9 **The "New Media":** Video and cable careers.
- #10 **Newspapers Are My Life:** A look at what makes writing for newspapers (which some journalists consider the only "true" form of journalism) different from writing for other media.

MEET THE PROS

There will be plenty of opportunities to meet those successful women journalists who make the headlines what they are. The keynote speakers for the Conference will be: **Susan Farrell**, Channel 10 Anchorwoman, San Diego; **Robin Morgan**, Contributing Editor for Ms. Magazine and editor of *Sisterhood is Powerful*; and **Lena Nozizwe**, Public Affairs Director and Weekend Anchorwoman for KFMB Radio.

Additionally, each small group workshop will be conducted by a woman reporter or editor who is an expert in her area.

Registration Form

Register Early! Workshops will be assigned on a first-come, first-served basis and registration is limited. The registration deadline is *November 1, 1982*. The fee for the conference is \$10.00 and includes the cost of Saturday lunch, Sunday brunch, and all conference materials. Scholarships are available. Please write or call for information. Make your check payable to Center for Women's Studies and Services (CWSS). Students, teachers, or parents may direct any questions to Beth Sherman at (714) 233-8984.

Name _____
 Address _____ City and Zip Code _____
 Phone () _____ High School _____
 • The two workshops I wish to attend on Saturday are:
 # _____ (1st choice) # _____ (2nd choice) # _____ (3rd choice)
 • The one workshop I wish to attend on Sunday is:
 # _____ (1st choice) # _____ (2nd choice) # _____ (3rd choice)
 • I need the following special services (i.e., deaf interpreter, wheelchair access, etc.) _____

I want to invite an out-of-town participant to stay with me. I understand she will receive my name, address, and phone number, and will contact me.
 I would like to stay with a San Diego participant. Please send me the necessary information so I may contact her as soon as possible.

Parental consent: I, _____, approve of my daughter:
 Attending the Young Women's Journalism Conference on November 12, 13, and 14 in San Diego, Ca.
 Staying at the home of a local family over the nights of November 12 and 13. (Name and phone number to be provided)
 Offering our home to a young guest from out-of-town.

Signature of Parent or Guardian _____ Date _____

Office use only. Participant will be staying with _____

Mail this form and your check for \$10.00 to:
 Young Women's Journalism Conference, Center for Women's Studies and Services
 908 'E' Street, San Diego, California 92101

Bylines By Women