

Dear Sue:

I'll try to give you everything I've thought of about membership. If you think that anything more can be accomplished by meeting, we'll try for that again.

1. A persistent person(s) should call everyone on the mailing list. This can be done at the rate of 5 calls per day. All should be asked if they'd like a week to think about membership and there should be a follow-up call. Annie Homer is very good on the phone. She called me after we got the extension and I really admired her approach. Obviously, she can't do this by herself, but we might ask for volunteers to take five numbers.
2. The reason why many of the large organizations lose membership is partly due to the fact that they don't have the personal touch. The League of Women Voters which keeps their members for years does have coffees for all new members to meet the old. We can do it with teas, coffees, brunch (SAT. or SUN,) dessert & wine of an evening or pot-lucks. Whichever, this personal contact is important to give a sense of belonging.
3. Keep up with the speakers. Excellent idea. Both Jean Stern and Rae Friedman who came with me to the last meeting were impressed and said that they'd like to come again. (Jean speaks on Soc. Sec.)
4. I do believe that we should begin to think of a permanent meeting place which has comfortable chairs. Older women are just not comfortable sitting on the floor or hard chairs. I have experienced this myself but never said anything about it ^{but} and then, of course, I am dedicated. (Ha)
5. Follow-through with the in-depth statement (Shelly) and the statement I wrote (corrected of course.)

Can't think of anything else at present. Hope you are feeling better.

Love,

Ruth