

CENTER FOR WOMEN'S STUDIES AND SERVICES STOREFRONT:

SUPPLEMENTAL INFORMATION AND STATISTICS*

June 4, 1976

Compiled by: C.W.S.S. Storefront
805 9th Avenue
San Diego, California 92101

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233-3088

For: United Way Panel Review

*Information and statistics based on clients served from
July 1, 1975 - May 31, 1976.

PROFILE OF THE CWSS

STOREFRONT SERVICES

I. Contracted Services:

- A) Client interviews and initial job referral for not less than 6 individuals a month
- B) Job placement services for not less than 1 individual per month
- C) Conduct 1 community employment and training workshop for not less than 20 individuals
- D) One staff training per month for a minimum of 4 individuals
- E) 6 speaking engagements for the contract period
- F) Provide information and referral to not less than 15 individuals per month
- G) Publicize program services through the distribution of leaflets and brochures to other agencies, clients, conferences and workshops

II. Services C.W.S.S. Storefront Has Provided In-kind:

- A) Group Counseling, minimum 1-3 weeks:
 1. Assertiveness Training Group
 2. Contact Groups
 3. Groups for Women in Transition
- B) Individual/Crisis Intervention Counseling:
 1. Assault/Rape
 2. Suicide Prevention
 3. Pregnancy
 4. Family Crisis
 5. Emergency
 6. Financial Counseling
- C) Affirmative Action, Advocacy and Follow-up - recommending appropriate changes and advocating actions necessary for the woman client to achieve her objectives

- D) Women's Skills Exchange - a self-help service that promotes the exchange of women's products or skills for self-sufficiency
- E) Feminist Vocational Counseling and Guidance
- F) Essential Complementary Supportive Services:
 - 1) Groups (e.g. "Joint Women's/Men's Group", "Women - Alcohol and Other Drugs")
 - 2) Workshops (e.g. "Politics of Rape", "Women and Credit", "Child Care Providing")
 - 3) Speaking Events
 - 4) Staff Training for Other Agencies
 - 5) Information and Referral
 - 6) Advocacy and Follow-up

OTHER AGENCIES PROVIDING EMPLOYMENT SERVICES

The C.W.S.S. Storefront is the only woman-oriented program serving all women in San Diego County, which offers employment related services among many other services. The numbers of women served by Storefront employment services correspond directly to the current level of funding. In addition, the few other community agencies providing employment services do not generally provide these services to as broad a population. Thus, there is little or no overlap or duplication in clients served by the C.W.S.S. Storefront and the following organizations:

The Gay Center for Social Services, 2250 'B' Street
- job referral and placement

Office of Senior Citizen's Affairs, 964 'C' Street
- job referral and placement

Chicano Federation, 1960 National Avenue
- job referral and placement

Black Federation, 4181 Market Street
- job referral and placement

GEOGRAPHIC AREA SERVED

<u>SUBREGIONAL AREA</u>	<u>NUMBER</u>	<u>PERCENT OF TOTAL SERVED</u>
Central - (Downtown)	52	9%
Central - (Southwest)	45	7%
Central - (Hillcrest)	23	4%
Midcity - (North Park)	41	7%
Lemon Grove -	29	5%
Southeast	23	4%
Coronado, Peninsula - (Pt. Loma, Ocean Beach, Pacific Beach)	87	15%
Chula Vista	23	4%
La Mesa	11	2%
South Bay	35	6%
La Jolla, Del Mar, Encinitas, Solana Beach, Carlsbad	41	7%
Other Subregional Areas; Santee, Ramona, Alpine, Oceanside, Poway, Jamul, El Cajon, etc.	168	29%

SOURCE OF REFERRALS

	<u>NUMBERS</u>	<u>PERCENT OF TOTAL SERVED</u>
I. Storefront Publicity Speaking Events and Workshops	191	33%
II. Public and Private Agencies	156	27%
III. Friend/Word of Mouth	127	22%
IV. Self	70	12%
V. Phone Book	17	3%
VI. "Directions" (Human Resource Directory)	17	3%

TYPES OF REFERRALS

	<u>PERCENT OF TOTAL SERVED</u>
I. General Job Referral; e.g. job announcements from San Diego County, UCSD, NASCO, Career Opportunity Update, SDSU, KGTV, Solar, S.D.G.&E., etc.	59%
II. General Social and Supportive Services: <u>Total:</u>	15%
A. Legal Referrals; e.g., Equal Rights Advisors, Women's Legal Center, Legal Aid, private attorneys, etc.	3%
B. Medical Referrals; e.g., Womancare, Women's Clinic, Beach Area Community Clinic, Crisis Center, Imperial Beach Free Clinic, private physicians, etc.	3%
C. Emergency & Permanent Housing; e.g., Big Sister, ECHO, Salvation Army, Security Realty, etc.	6%
D. Other Referrals; include referrals for child care, drug abuse, consumer protection, financial aid and credit, transportation, food, etc.	3%
III. Job Training Referrals; e.g., CETA, ROP, RETC, Neighborhood House, Urban League, EDD, etc.	10%
IV. Vocational Testing and Interests Inventory; e.g., Adult Career Guidance Centers, UCSD, Skills Center, etc.	9%
V. Educational Programs; e.g., Community Colleges, Adult Education, GED preparatory programs, SDSU, SDSU Extension, UCSD, etc.	7%

LOG OF CONTACTS WITH EMPLOYERS

EMPLOYER	ADDRESS	PHONE	HOW CONTACTED	
			LETTER	IN-PERSON
S.D. County Personnel Dept.	1375 Pacific Hwy., SD, 92101	X	X	
S.D. City Schools	4100 Normal St., SD, 92103	X	X	
Chula Vista City Schools	84 E. 'J' St., CV, 92012	X	X	X
S.D. Lathers Apprenticeship Comm.	4977 University, SD, 92105	X	X	
S.D. Urban League	4261 Market, SD, 92102	X	X	X
Kaiser Permanente	4647 Zion Ave., SD, 92120	x	X	
Allied Home Health Assn.	6150 Mission Gorge Rd, #228, SD, 92120	X	X	
KQTV-Channel 10	P. O. Box 81047, SD, 92138	X	X	X
Safeway Stores	22 W. 35th, National City	X	X	
Job Corps for Women (WICS)	1354 Front St., SD	X	X	
Cedar Community Center	320 Date St., SD, 92101	X	X	X
S.D. Transit	100 16th St., SD	X		X
Sears Roebuck	1290 Cleveland, SD	X	X	X
Crescent Wharf Warehouse Co.	10th Avenue Terminal, SD	X	X	
S.D. Youth Services	3751 31st St., SD, 92104	X	X	X
Alpha Project	4688 Oregon St.	X	X	
Human Relations Commission, S.D. County	3730 5th, SD, 92103	X		
KCST-Channel 39	8330 Engineer Rd., SD, 92111	X	X	X
National Steel & Shipbuilding Co.	P O Box 80278, SD, 92138	X	X	X
Nancy Knoble	297-0072	X		
Mira Costa College	1 Barnard Dr., Oceanside, 92054	X	X	
SDSU Personnel Dept.	SD, Ca. 92182	X	X	
UCSD Personnel Dept.	La Jolla, Ca. 92037	X	X	X
Community Congress	621 4th Ave., SD, 92101	X	X	X
Help Center	5069 College Ave., SD, 92115	X	X	

EMPLOYER	ADDRESS	PHONE	HOW CONTACTED	
			LETTER	IN-PERSON
Our House	666 3rd Ave., CV, 92010	X	X	
Beach Area Community Clinic	3705 Mission Blvd., SD, 92109	X	X	
City of National City	1243 National Ave., NC, 92050	X	X	
SD Marine Construction	Box 2803, SD, 92112; 238-1000	X	X	X
Girl Scouts, S.D./Imperial Council	1231 Upas St., SD	X	X	
Susan Nissen (boat cleaning contractor)	P O Box 6019, SD, 92106	X	X	X
Creative Homecare	2124 Broadway, SD	X	X	
Jack-in-the-Box/Foodmaker Corp.	P. O. Box 783, SD, 92112	X	X	
National Cash Register Co.	16550 W. Bernardo Dr, SD, 92127	X	X	
National Council on Alcoholism	P O Box 20852, SD, 92170	X	X	
Alcohol Drop-In Center	3954 4th Ave., SD, 299-0937	X	X	
Southwest Bldg. Maintenance	121 Broadway, SD	X		
Bayside Settlement House	226 W. Date	X		
Boy's Club of San Diego	2930 Marcy, SD, 232-3061	X		
Cerebral Palsy Center	7947 Birmingham	X	X	
Sam's Electronics Assembly	105 W. 35th St.	X	X	
AllState Insurance	17272 Bernardo Ctr. Dr.	X	X	X
SD Data Collection Agency	234-3281	X		
Solar	2200 Pacific Hwy., SD	X	X	
Hanalei Coffee Shop	2270 Hotel Circle	X	X	X
Corner Liquor Store	3352 Adams Ave., SD, 92105	X	X	X
SDG&E	232-4252	X		
Sunset Graphics	239-9651, Date & India Sts.	X	X	X
Pacific Telephone	238-4211	X		X
Atlantis	2595 Ingraham	X	X	

TOTALS

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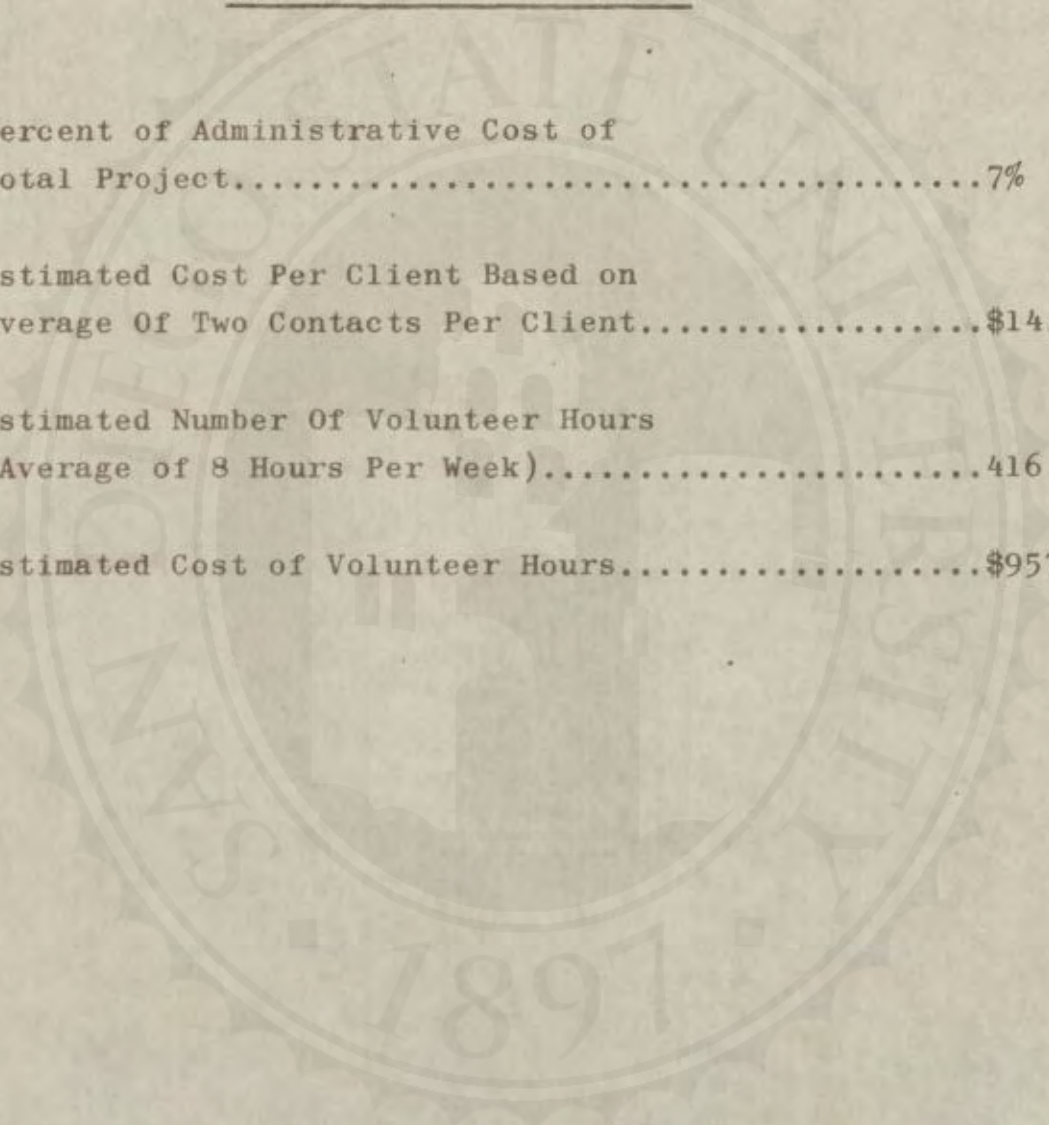
VITAL STATISTICS ON CLIENTS SERVED

<u>ETHNICITY</u>	<u>NUMBER</u>	<u>PERCENT OF TOTAL SERVED</u>
Anglo	468	81%
Chicano	40	7%
Black	35	6%
Other (Asian, Native American, etc.)	30	5%

<u>INCOME</u>	<u>NUMBER</u>	<u>PERCENT OF TOTAL SERVED</u>
Below "poverty level" determined by Federal Guidelines	422	73%

<u>AGE</u>	<u>NUMBER</u>	<u>PERCENT OF TOTAL SERVED</u>
15 - 29	387	67%
30 - 45	168	29%
46 +	23	4%

SUPPLEMENTAL INFORMATION



I.	Percent of Administrative Cost of Total Project.....	7%
II.	Estimated Cost Per Client Based on Average Of Two Contacts Per Client.....	\$14.41
III.	Estimated Number Of Volunteer Hours (Average of 8 Hours Per Week).....	416 hours
IV.	Estimated Cost of Volunteer Hours.....	\$957.00

CWSS WOMEN'S STOREFRONT PARTICIPANT RESPONSE SHEET

OPTIONAL { Name _____
 Address & Zip _____

 Phone _____

DATE _____

1. Please check the type of service you received:

- Crisis Intervention
- Advocacy
- Skills Exchange
- Information & Referral Concerning: (a) child care, (b) legal matters; (c) medical matters; (d) housing
- Vocational Counseling
- Job Referral & Information
- Educational & Training Information
- Other (Please specify) _____

2. Considering the limited resources of the Storefront, did you find the service very good; satisfactory; unsatisfactory
 Please comment (use other side if you need more space)?

3. Did it make any difference to you to be served at a women's center?
 yes; no; Please explain.

4. Did the Storefront help you become aware of other available services and activities (a) at CWSS; Yes; No; (b) Elsewhere in the community, Yes; No?

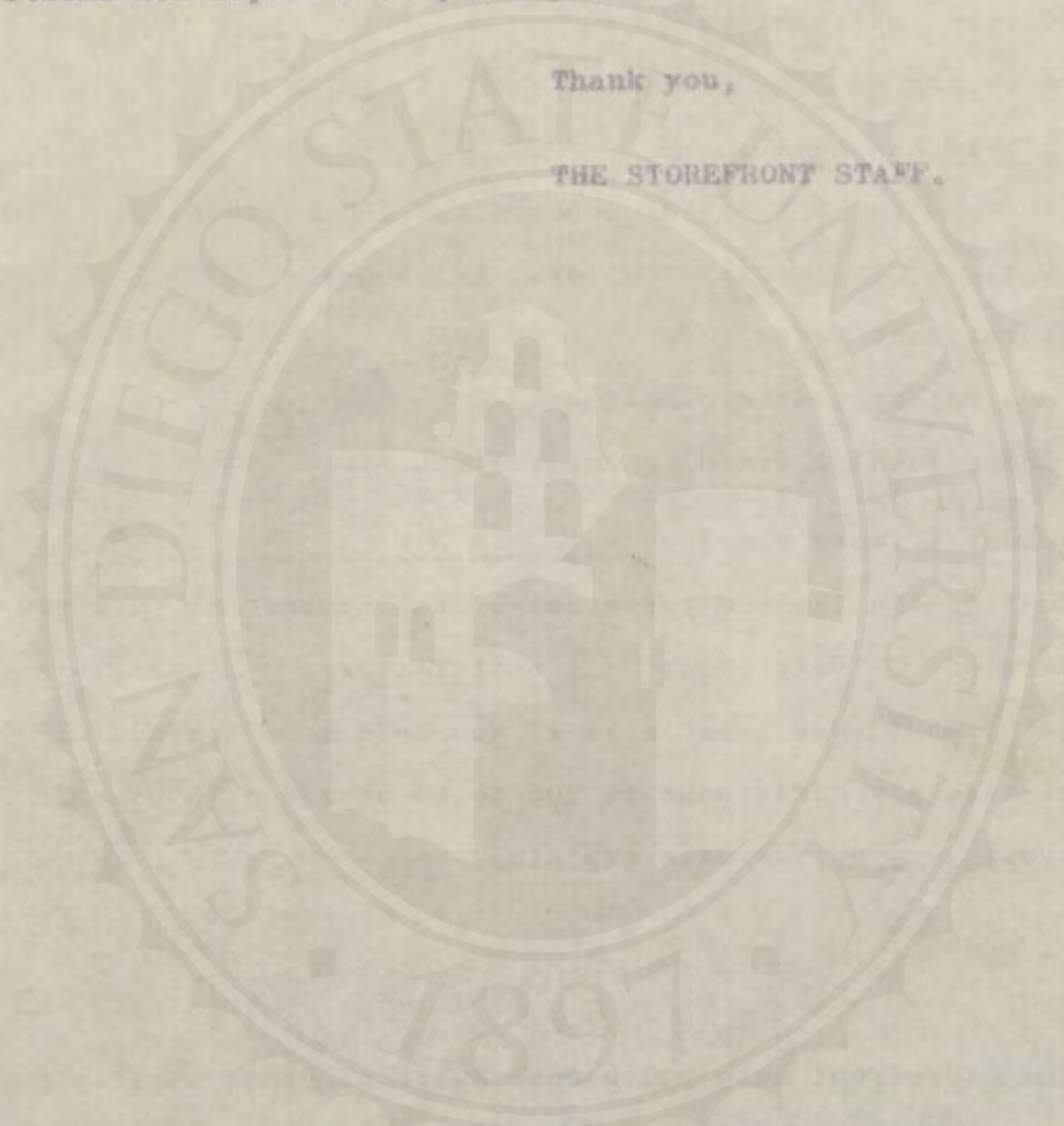
5. Have you had prior involvement with the Women's Movement? Yes, active; yes, casual; no. If "yes" please explain. If "no" were you comfortable with the feminist perspective of the Storefront?
 yes; no.

6. Where and how did you find out about the CWSS Storefront?

Please use *this* side to make any comments you wish -- and especially any suggestions for improvement you may have.

Thank you,

THE STOREFRONT STAFF.





WOMEN!

Having Trouble Finding a JOB? Ever Wonder Why?

***“WHAT IS SEX DISCRIMINATION
IN EMPLOYMENT?”*** :

A WORKSHOP SPONSORED BY
THE CWSS WOMEN'S STOREFRONT

SEX DISCRIMINATION can occur even before you are hired!
If you know, or even suspect that you have been discriminated
against, either during an interview or on the job, this
workshop is for YOU! We can give you valuable information
and support to DO SOMETHING ABOUT IT.

convenors :

LAURIE MACKENZIE, CWSS STOREFRONT

ANITA SIEGEL, EQUAL RIGHTS ADVISORS, INC.

when :

JUNE 17th 1 - 5 p.m. (Thursday)

where :

CWSS Storefront

805 9th AVENUE (downtown) 233-3088

