

Re: Letter in support of the Two I.C.A. Proposals Recommended for CETA Funding by the Regional Employment and Training Consortium (RETC)

ICA: The Intercultural Council of the Arts was formed in 1974 as a Bicentennial project of the Human Relations Commission. It is now a separate non-profit entity, although HRC graciously allows us to use a desk and maintain a telephone at their office. (295-0453). The original mandate of the ICA was, and is, to promote inter-cultural exchange, enhance the arts, and provide services and support to arts organizations and individual artists.

Funding: The ICA has been a volunteer organization since its inception in 1974. Meetings have been publicized and have been open; those present, have been able to vote. The mailing list is upwards of 500 organizations and individuals. ~~These have been made available to the public.~~ Recently the opportunity was made available to apply for what is called Title VI CETA funds.

Title VI CETA Funds: CETA or the Comprehensive Employment and Training Act is a national labor act with various sections or titles ~~which~~ to developing programs of a public service nature ~~in~~ which will employ the unemployed and the under-employed. "CETA workers," as they are called, are employed by many community agencies and organizations, ~~as well as~~ as well as government departments. Only since 1974 has the employment of artists taken place under this act. Alameda County, for example, under the directorship of Mr. John Kriedler, has one of the most extensive publicly funded arts program in the nation - above 2 million dollars. ~~Locally~~ Locally, about 3000 artists are currently employed under CETA. Locally, the step in this direction is very important because it will set a precedent for public funding of the arts. (Until recently, only a little California Arts Council money and a trickle of National Endowment for the Arts money seeped through to San Diego.) A pamphlet entitled "Artistic Applications of CETA" is available as a reference through the ICA desk. As a matter of fact, ~~some~~ some ICA members spent several intense hours here ~~several~~ several weeks ago consulting with Mr. Kriedler.

34 people

San Diego County Community Arts Proposal: This proposal, the result of many public and open meetings held over the past years is focused on setting up an arts service program. Under this proposal artists, and some experienced arts personnel, will be hired to implement a service program. (The only public money that pays artists to just do art, folks, is some grant money from the National Endowment - which two San Diegans were recently awarded. Lucky people.) California Arts Council money under "Special Projects" can be used to do just art, too.) Artists will be sought to fill ~~the following~~ some of the following positions: secretary, clerk-typist, graphics person (to make flyers, posters, ~~signs~~ for publi-



city for arts organizations and individuals), arts organizers called "field coordinators" in the proposal, mailing clerk, janitor, equipment technician, teacher, film makers and director, bookkeeper. This proposal is modeled after similar proposals carried out successfully elsewhere. (This proposal was placed in the SERVICE category.)

~~Centre City Arts Complex:~~ This proposal was placed in the PUBLIC WORKS category. It calls for employing up to 45 persons to renovate the Knights of Pythias Building on Third and E in downtown San Diego in order to convert it into a temporary dwelling place for an arts center. Persons will be hired to have the following skills: bricklaying, wiring, plumbing, painting, drywalling, etc. ~~\_\_\_\_\_~~ ~~\_\_\_\_\_~~ The point here is that artists and arts organizations will have a minimally priced studios, performance spaces, and gallery space available. ~~\_\_\_\_\_~~

~~XXXXXX~~

NOW FOR YOUR ~~XXXXXXXXXX~~ SUPPORT TO BE SHOWN:

The ICA would like letters of support from artists, supporters of the arts, and public-spirited citizens. PLEASE FOLLOW THE DIRECTIONS BELOW.

1. Write a brief letter with the following salutation:

To: San Diego County Board of Supervisors and the San Diego City Council (no addresses needed)

2. Include in your ~~xxxxxx~~ letter or note, the following:
  - a. Your relationship to the arts
  - b. Why you support ~~the~~ efforts of the ICA
  - c. Your address

3. MAIL THE LETTER TO THE ICA. WE WILL XEROX ALL LETTERS AND PERSONALLY HAND CARRY THEM TO MEMBERS OF BOARD AND COUNCIL.

Send to ICA  
3730 Fifth Avenue  
San Diego 92103

4/14/77

mail to arrive by  
FRI