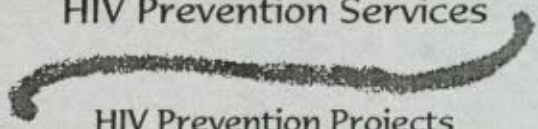


San Diego County
Office of AIDS Coordination
HIV Prevention Services



HIV Prevention Projects
Targeting People of Color

Contractor	Target Population of Color							
	MSM	IDU	SPIDU	STD Patients	Women	Youth	POC	Prevention Marketing
Comprehensive Health Center							African American	
Council of Community Clinics								Latino & African American
Escondido Community Health Center	Latino							
Family Health Centers of San Diego		Latino & African American		Latino		Primarily Latino		
Karibu Center for Social Support & Education	African American							
Linda Vista Health Care Center							Latino & African American	
San Diego Urban League		African American			African American			
San Ysidro Health Center		Latino						
Vista Community Clinic	Latino	Latino	Latino					

Total County HIV Prevention Funding = \$2,986,330
 Total service contracts (total less admin and T.A.) = \$2,443,515
 Service contracts targeting People of Color = \$1,581,555 (64.7% of service contracts)
 Contracts targeting African Americans = \$568,000 (23.2%)
 Contracts targeting Latinos = \$1,013,555 (41.5%)

HIV Prevention Services in Communities of Color

The Office of AIDS Coordination contracts with community based organizations for the delivery of HIV prevention services. For FY 2000-01 these contracts will total \$2,443,515 [NOTE: This includes local tobacco settlement funds that have been allocated to date.] Of this amount, \$568,000 (23.2% of all service contracts) is targeted to African American communities and \$1,013,555, (41.5% of all service contracts) is targeted to Latino communities. Of the twelve funded projects, six are new this year. Target populations include men who have sex with men, injection drug users and their sexual partners, STD clinic patients, women, and high-risk youth. Services include street and community outreach through marketing and personal contact; distribution of risk reduction materials; individual and group health education and risk reduction; prevention case management; referrals to health and social services; supportive services; and community-wide awareness and education.